

Alliance's new Shopify Generator allows retailers to easily create data files that are compatible with Shopify's Item Import Utility. This allows retailers to upload their current inventory or anything else available from Alliance, creating an online home for their store in a time when outreach and accessibility are very important when maintaining relationships with customers.

The tool allows for a retailer to build a list manually, using the search tools, or to export a file from their own Point-of-Sale system that can be converted to the Shopify file format.

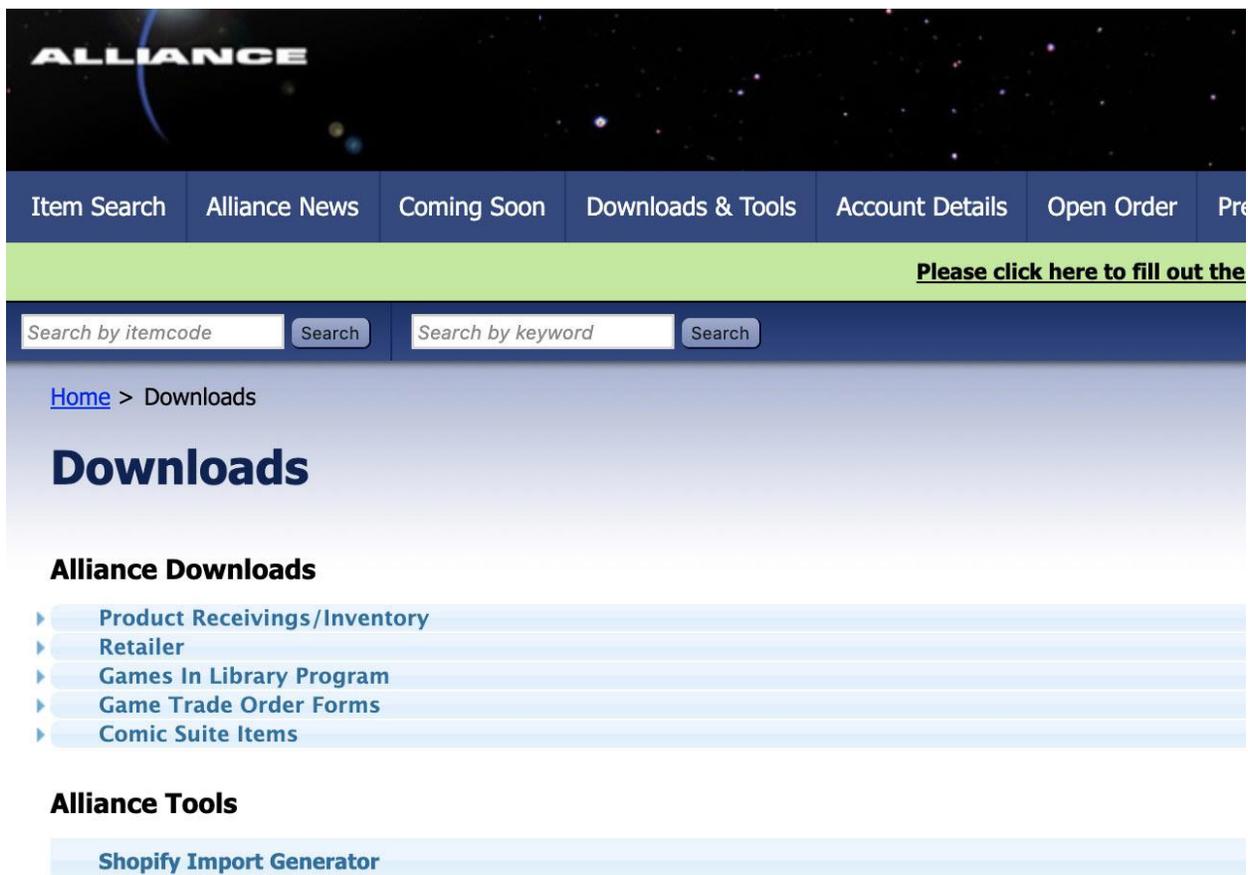
Using the New Shopify Generator

How to Create a Customized List:

Log into the Alliance Retailer Services Website.

Click "Downloads & Tools" from the top menu options.

Click "Shopify Import Generator" under "Alliance Tools".



The screenshot shows the Alliance Retailer Services Website interface. At the top, the word "ALLIANCE" is displayed in white on a dark blue background with a starry space theme. Below this is a navigation menu with several options: "Item Search", "Alliance News", "Coming Soon", "Downloads & Tools", "Account Details", "Open Order", and "Pre". A green banner below the menu contains the text "Please click here to fill out the". Below the banner are two search boxes: "Search by itemcode" and "Search by keyword", each with a "Search" button. The main content area shows a breadcrumb trail "Home > Downloads" and a large heading "Downloads". Underneath, there is a section titled "Alliance Downloads" with a list of items: "Product Receiving/Inventory", "Retailer", "Games In Library Program", "Game Trade Order Forms", and "Comic Suite Items". Below this is another section titled "Alliance Tools" with a single item: "Shopify Import Generator".

Click "Enter Custom Items".

The screenshot shows the Alliance website header with the logo and a navigation menu. Below the menu is a green banner with the text "Please click here to fill out the A". Underneath are two search fields: "Search by itemcode" and "Search by keyword", each with a "Search" button. The main content area is titled "Shopify Import File Creator" and has a sub-section "Creator Options". Under "Creator Options", there are two links: "ENTER Custom Items" and "UPLOAD a List of Items". Below the links, there are two paragraphs of text: "You can add items to a list and generate a custom Shopify Import File." and "You may also choose to upload a properly formatted file from your own custom ordering solution."

Click "Add Items" and use the search fields to browse our online catalog.

The screenshot shows the Alliance website header with the logo and a navigation menu. Below the menu is a green banner with the text "Please click here to fill out the Alliance Restart Survey". Underneath are two search fields: "Search by itemcode" and "Search by keyword", each with a "Search" button. The main content area is titled "Shopify CSV Generator - Create Custom" and has a sub-section "Currently Added Items". Below the title, there is a paragraph of text: "You can add items to a list and generate a custom Shopify Import File below. Your item list will reset once you download the file." Below the text are two buttons: "Add Items" and "Download Shopify File". Below the buttons is a table with columns for "SKU", "Title", "Qty", and "Remove". Below the table is a pagination control with "Items Per Page" set to 10, "Prev", "1" of 0, and "Next" buttons.

Select items by clicking the box next to the Item Code. When finished selecting items, click "Add Selected Items".

Shopify CSV Generator - Create Custom

You can add items to a list and generate a custom Shopify Import File below. Your item list will reset once you download the file.

[Add Items](#)

Currently Added

[SKU](#)

Add Items - Item Search [\(clear search fields\)](#) [Add Selected Items](#)

SEARCH RESULTS

Show Thumbnails

Items Per Page: 100 [Prev](#) 1 of 6 [Next](#)

<input type="checkbox"/>	Item#	Description	Price	Status	Manufacturer
<input type="checkbox"/>	CHX 00023	 Dice Boot (Revised Clamshell Packaging)	Srp: \$19.95		CHESSEX MANUFACTURING
<input type="checkbox"/>	CHX 001BX	 30 Pound Box of Dice	Srp: \$825.00	SPE	CHESSEX MANUFACTURING
<input type="checkbox"/>	CHX 001D6	 Pound of D6 Dice	Srp: \$19.95		CHESSEX MANUFACTURING
<input type="checkbox"/>		 Pound of Dice (Assorted)			

Exit the search window. On the main screen you can now update the quantity of each item.

ALLIANCE Your Customer Service Rep:

Item Search | Alliance News | Coming Soon | Downloads & Tools | Account Details | Open Order | Preorders | Backorders | Potential Order | Template Orders | Invoice History | Order History

[Please click here to fill out the Alliance Restart Survey](#)

Search by itemcode Search | Search by keyword Search | [Contact Us](#) | [Site Map](#)

Shopify CSV Generator - Create Custom Friday, May 8

You can add items to a list and generate a custom Shopify Import File below. Your item list will reset once you download the file.

[Add Items](#) [Download Shopify File](#)

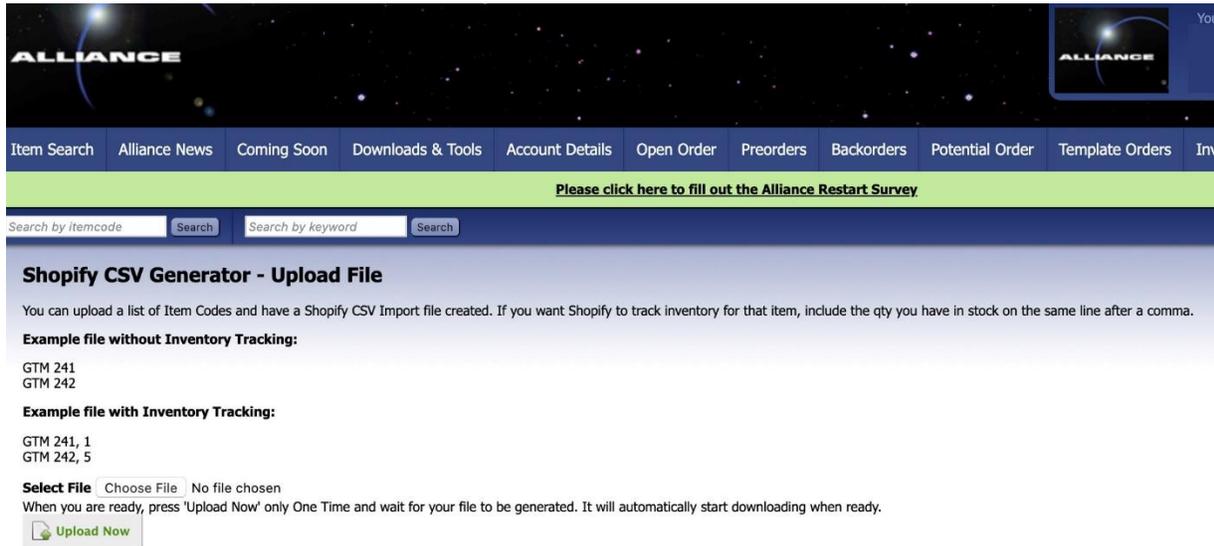
Currently Added Items

Items Per Page: 10 [Prev](#) 1 of 1 [Next](#)

SKU	Title	Qty	Remove
CHX 001BX	30 Pound Box of Dice	<input type="text"/>	Remove
CHX 001D6	Pound of D6 Dice	<input type="text"/>	Remove
CHX 001LB	Pound of Dice (Assorted)	<input type="text"/>	Remove

[Prev](#) 1 of 1 [Next](#)

When finished updating the quantities, click "Download Shopify File" to download the .csv file that can be used with Shopify.



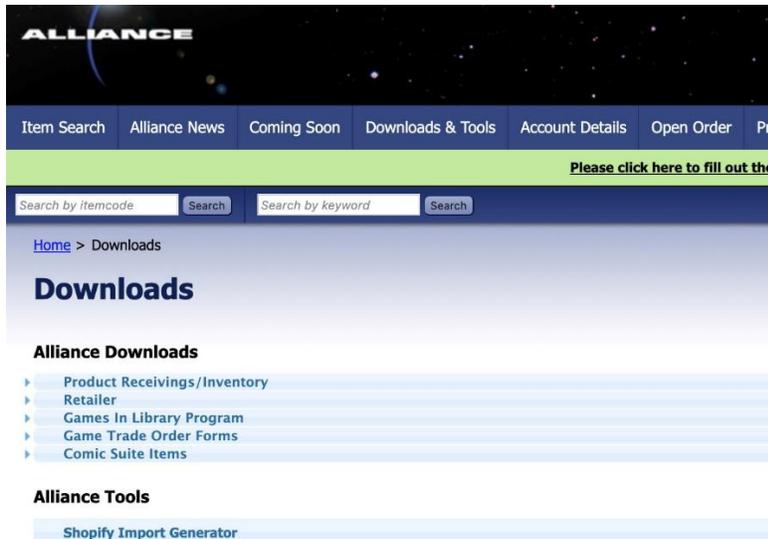
All the pertinent item details will be included, such as publisher, title, online description, MSRP, weight, and cover image. You can edit any of these fields in Excel, then upload to your store.

How to Upload an Existing Inventory File:

Log into the Alliance Retailer Services Website.

Click "Downloads & Tools" from the top menu options.

Click "Shopify Import Generator" under "Alliance Tools".



Click "UPLOAD a List of Items".

The screenshot shows the Alliance website interface. At the top, there is a navigation menu with links: Item Search, Alliance News, Coming Soon, Downloads & Tools, Account Details, Open Order, and Preorders. Below the navigation is a green banner with the text "Please click here to fill out the A". Underneath, there are two search boxes: "Search by itemcode" and "Search by keyword", each with a "Search" button. The main content area is titled "Shopify Import File Creator" and contains a section for "Creator Options". This section includes two links: "ENTER Custom Items" and "UPLOAD a List of Items". Below the links, there are two paragraphs of text: "You can add items to a list and generate a custom Shopify Import File." and "You may also choose to upload a properly formatted file from your own custom ordering solution."

Click "Choose File" to upload a properly formatted file.

The screenshot shows the Alliance website interface. At the top, there is a navigation menu with links: Item Search, Alliance News, Coming Soon, Downloads & Tools, Account Details, Open Order, Preorders, Backorders, Potential Order, Template Orders, and Inventory. Below the navigation is a green banner with the text "Please click here to fill out the Alliance Restart Survey". Underneath, there are two search boxes: "Search by itemcode" and "Search by keyword", each with a "Search" button. The main content area is titled "Shopify CSV Generator - Upload File". Below the title, there is a paragraph of text: "You can upload a list of Item Codes and have a Shopify CSV Import file created. If you want Shopify to track inventory for that item, include the qty you have in stock on the same line after a comma." This is followed by two examples: "Example file without Inventory Tracking:" with item codes "GTM 241" and "GTM 242", and "Example file with Inventory Tracking:" with "GTM 241, 1" and "GTM 242, 5". Below the examples, there is a "Select File" button with a "Choose File" dropdown and "No file chosen" text. Below this, there is a paragraph of text: "When you are ready, press 'Upload Now' only One Time and wait for your file to be generated. It will automatically start downloading when ready." and an "Upload Now" button.

Files need to be .csv or .txt doc.

Inventory must be listed as Item Code, Qty.

Select "Upload Now" to generate the .csv file that can be used with Shopify.